What you should be prepared with:
- A Logo design for the site. DISREGARD, AS WE DON’T HAVE A NAME YET.
- A sample of your site design, done in either Fireworks or Photoshop.
  Of course, your logo should be prominent and elements from it should be repeated throughout your design.
- Be prepared to describe your prototype in detail.

Some things to think about:
We should feel a strong sense of audience from your design – understanding that you have a clear theory on who visits our site and what they are looking for.

Your navigation should be well designed. Remember to break down the information into the “Global Tags” and “Local Tags” where appropriate.